

Loft Ridge HOA Listserv Acceptable Usage Policy

Version 2.0

November 8, 2022

WHEREAS, the Virginia Property Owners Association Act ("POAA") Section 55.1-1817 requires the Board of Directors to establish at least one reasonable, effective, and free method for lot owners to communicate amongst themselves and to communicate with the board regarding any matter concerning the HOA.

NOW, THEREFORE, BE IT RESOLVED that the HOA shall offer a communication forum (a communication forum may be a listserv, message board or other social media) for use by members, which shall be governed by the following guidelines.

By subscribing to a Loft Ridge Homeowners Association ("HOA") communication forum, users agree to the terms and conditions contained in these guidelines. These guidelines may be modified from time to time and such modifications shall be effective upon their posting to the HOA's website. Revisions to these standards will be noted in the version number and date listed above.

Communication forums are powerful communication tools that may have a significant impact on the HOA community, both positive and negative if not properly utilized. The following Rules and Standards of Etiquette are intended to make the communication forums as valuable and productive as possible, for all subscribers. By subscribing to the communication forum, communication forum members agree to these Rules and Standards of Etiquette as implemented and interpreted by the Board.

Use of Communication Forums by Members:

The Association reserves the right to use communication forum controls to limit access and use of the Association's forum to current HOA homeowners and residents.

Rules and Standards of Etiquette

- Identify Yourself. Your first and last name must be clearly associated with all communication.
- Provide a useful subject line. Posting a subject line that reflects your message's contents affords your neighbors the ability to prioritize their reading.
- Be germane. Messages posted must relate to the issues and business of the community.
- Be polite and keep it professional. The communication forums are comprised of your neighbors and volunteers, and we are all human. Keep discourse civil and do not post something to a listserv that you would not say to a friend, or would not want to be used as an exhibit in a lawsuit. Do not forward a personal email to the listserv without the express permission of the original email's author.
- Limit Reply All responses to only when necessary. Most responses should only go to the sender of the original email, and responses such as "agree" and other

gestures should just be a reply to sender unless you are adding additional commentary.

- **Posts containing any of the following items are prohibited and will be deemed a violation of this Policy:**
 - Content that is unlawful, harmful, threatening, abusive, harassing, tortious, defamatory, vulgar, obscene, libelous, pornographic, invasive of another's privacy, hateful, or racially, ethnically, or otherwise objectionable
 - Impersonating any person or entity
 - Content that infringes any patent, trademark, trade secret, copyright or other proprietary rights of any party
 - Any unsolicited or unauthorized advertising of "junk mail," "spam," "chain letters" or "pyramid schemes"
 - Promotion of political organizations
 - Promotion of businesses in which the poster has an interest, with the exception of residents under the age of 18
 - Material that contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer software or hardware or telecommunications equipment
 - Information that may compromise the safety, security, or proceedings of any legal action pertaining to the Association.
 - Personal disputes, speculations, or direct and/or indirect attacks on individuals, houses, or businesses

Examples of permitted uses: homeowner looking for contractor references, homeowners offering houses to rent or for sale, posting notices of neighborhood school events and school fundraisers, seeking or offering babysitting, or expressing concerns about neighborhood & community issues.

If you have an issue for the Board, use the **board@loftridge.com** email address.

Content Management

The Association reserves the right to remove any content that the Board, in their sole discretion, deems inappropriate or harmful to the Association or any individual.

The Association reserves the right to screen or moderate comments before allowing them to post. Any posts in violation of this Policy may be rejected or deleted by the Board.

Failure to adhere to these rules by a member of the HOA may result in a Board vote to restrict or deny communication forum privileges.